

SLEIGH Sales OUTSOURCED BDR PROGRAM



level up your sales game

THE BDR CONUNDRUM

- + We don't have the time or resources to build process + train & manage new hires to be market-ready
- + Our prospecting methods are not consistently filling our pipeline with high quality leads
- + We need our sales team focused on other sales activities, like closing deals & building relationships

ENTER SLEIGH Sales

WHO WE ARE

We are a team of experienced sales experts, spanning from start-up organizations to Fortune 500 corporations, across an array of industries. Each & every staff member brings a diverse and creative background that collectively forms a powerhouse sales team.

WHAT WE DO

Our outsourced BDR program fills the gaps in your sales process, bringing you high-quality meetings within your targeted prospect pool. By leveraging our people, process and expertise, you instantly gain a highly specialized addition to your team who executes our methodologies & cultivates meaningful connections with key stakeholder level decision makers.

KEY OUTCOMES

- Cold leads are converted into hot prospects
- Accelerated pipeline for faster scale
- Meetings that drive powerful revenue results to your top line
- Best practices to strengthen your sales process
- Exceptional brand recognition in the marketplace
- Builds upon your talent strategy blueprint to maximize BDR ROI now & into the future

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